



全港首部 FUJIFILM FinePix X100 慈善義賣

日本 311 大地震傷亡慘重，受影響的地區至今依然未完全恢復過來。富士攝影器材有限公司希望為日本打打氣，舉行<全港首部 FinePix X100 慈善義賣>，捐出本港第一部，生產編號為 11H00001 的 FinePix X100，以底價港幣 11,360 拍賣，價高者得，最後拍賣得到既款項將會全數撥捐日本*作救災重建之用，請各善長於 2011 年 4 月 4-14 日到 Yahoo!拍賣競投**。請大家多多支持!

Yahoo! 拍賣連結：

<http://hk.f1.page.auctions.yahoo.com/hk/auction/1127170780>

*本公司會通過香港紅十字會捐款至日本紅十字會。

**成功投得人士將有專人通知。

如果閣下想進一步了解富士FinePix X100 數碼相機的相關資料，可瀏覽下列網址：

http://www.fujifilm.com.hk/products/digital_cameras/x/finepix_x100/

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新聞稿由富士攝影器材有限公司發佈，如有任何查詢，請與業務拓展部張慧儀小姐 Miss Winnie Cheung (2406-3263)聯絡。

Press Release

4 Apr 2011



Charity Sale of The 1st FUJIFILM FinePix X100 in Hong Kong

On 11 Mar, the biggest earthquake on record to hit Japan caused widespread destruction across the country. To express the deepest sympathy to the victims in Japan, Fuji Photo Products Co., Ltd. is going to hold a **<Charity Sale of the 1st FUJIFILM FinePix X100 in Hong Kong>**. The 1st FinePix X100 in Hong Kong (Serial no.: 11H00001) will be placed a bid on minimum HK\$11,360. All revenues generated from the sale will be donated to Japan* to help rebuild and recover from the damage caused. You are being invited to join and support the Charity Sale by bidding at Yahoo! Auction from 4-14 Apr 2011**.

Link for Yahoo! Auction: <http://hk.f1.page.auctions.yahoo.com/hk/auction/1127170780>

*Donations will be made through the Hong Kong Red Cross and remitted directly to the Japanese Red Cross Society.

**Winner will be notified separately by mail or phone.

For further details about FUJIFILM FinePix X100, please click on the link http://www.fujifilm.com.hk/products/digital_cameras/x/finepix_x100/

~THE END~

For enquires about the Charity Sale of the 1st FUJIFILM FinePix X100 in Hong Kong, please call Miss Winnie Cheung, Business Development Department at 2406-3263.