

## Tracking AF

Keeps fast moving subjects in the frame and in focus, even when the zoom is fully extended. Great for capturing dynamic close-ups.



## Natural Light & with Flash

Not sure whether or not you need to employ the flash? Natural Light & with Flash takes two photos in quick succession, one with flash and one without, so you can choose which works best.



Natural Light (flash off)

With Flash

## Image Search

### by Date

Sort your photos by the date they were taken making it easier to locate specific events or occasions.

### by Face

Display all your photos with people in them.

### by Scene

Photos shot in SR AUTO mode can be displayed according to the type of scene: portrait, landscape, night scene, macro.

### by Type of Data

Display the content of your image library according to the type of data: still photos or movies.

## SPECIFICATIONS

Number of effective pixels <sup>*1</sup>	12.1 million pixels
CCD sensor	1/2.3-inch CCD
Storage media	Internal memory (Approx. 40MB) / SD memory card / SDHC memory card <sup>*2</sup>
File format	Still image: JPEG (Exif Ver. 2.2 <sup>*3</sup> ) / Movie: AVI (Motion JPEG) with Sound / Audio: WAVE format, Monaural sound (Design rule for Camera File system compliant / DPOF-compatible)
Number of recorded pixels	Still image: 4,000 × 3,000 (12M) / 4,000 × 2,664 (3:2 format) / 4,000 × 2,248 (16:9 format) / 2,848 × 2,136 / 2,048 × 1,536 / 1,920 × 1,080 (16:9 format) / 1,600 × 1,200 / 640 × 480
Lens	Fujinon 10× optical zoom lens, F3.3 (Wide) - F5.6 (Telephoto)
Lens focal length	f=5.0 - 50.0 mm, equivalent to 28 - 280 mm on a 35 mm camera
Digital zoom	Approx. 6.0×
Aperture	Wide: F3.3 / F6.4, Telephoto: F5.6 / F11 with ND filter
Focus distance (from lens surface)	Normal: Wide: Approx. 45 cm / 1.5 ft. to infinity, Telephoto: Approx. 2.0 m / 6.6 ft. to infinity Macro: Wide: Approx. 5 cm - 2.5 m / 2.0 in. - 8.2 ft., Telephoto: Approx. 90 cm - 2.5 m / 3.0 ft. - 8.2 ft.
Sensitivity	Auto / Equivalent to ISO 100 / 200 / 400 / 800 / 1600 / 3200 (Standard Output Sensitivity) *ISO 3200: Number of recorded pixels: 3M pixels or lower
Shooting modes	Mode dial: SR AUTO (Scene Recognition), AUTO, Natural Light, Natural Light & with Flash, SP1, SP2, Movie, P SP: Portrait, Landscape, Sport, Night, Night (Tripod), Fireworks, Sunset, Snow, Beach, Party, Flower, Text, Portrait enhancer
Shutter speed	(Auto mode) 1/4 sec. to 1/2000 sec. (All other modes) 4 sec. to 1/2000 sec.
LCD monitor	2.7-inch, Approx. 230,000 dots, color LCD monitor, Approx. 96% coverage
Movie recording	1280 × 720 pixels (24 frames/sec.) / 640 × 480 pixels, 320 × 240 pixels (30 frames/sec.) with monaural sound
Power supply	NP-45A Li-ion battery (included) / CP-45 with AC power adapter AC-SVX (sold separately)
Dimensions	97.0 (W) × 57.0 (H) × 28.5 (D) mm / 3.8 (W) × 2.2 (H) × 1.1 (D) in. (excluding accessories and attachments)
Weight	Approx. 148 g / 5.2 oz. (excluding accessories, battery and memory card)

\*1: Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

\*2: Please see the Fujifilm website to check memory card compatibility.

\*3: Exif 2.2 is a digital camera file format that contains a variety of shooting information for optimal printing.



For more information, please visit our Website:

[http://www.fujifilm.com/products/digital\\_cameras/index.html](http://www.fujifilm.com/products/digital_cameras/index.html)

Specifications are subject to change without notice.  
All sample photos are simulated images.

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Ref. No. EB-1010E (SK-10-01-F1120-F9711) Printed in Japan©2010 FUJIFILM Corporation

**FUJIFILM** FINEPIX JZ300

## Super Compact Long Zoom



12 Megapixels | Fujinon 10× Optical Zoom | 2.7 inch LCD



FinePix. More than you imagined.

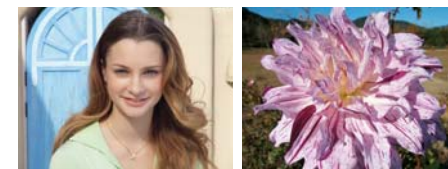


## SR Auto **SR**AUTO

Automatically recognizes six of the most commonly photographed scenes and optimizes the camera's setting to deliver beautiful results every time.



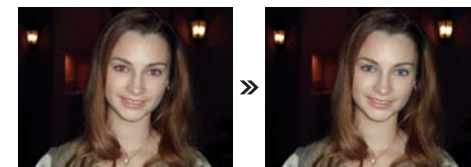
Portrait Night Macro Landscape Night Portrait Backlit Portrait



Portrait Macro

## Automatic Red-Eye Removal

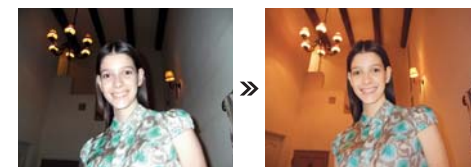
Red-eye removal eliminates any unsightly red-eye reflections to ensure flattering flash portraits and party pictures.



Conventional digital camera FinePix JZ300

## Super Intelligent Flash

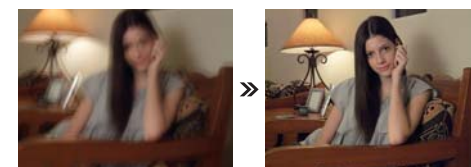
This next-generation flash system captures both the subject and background in bright, clear detail over the full flash range including ultra close-up macro shots.



Conventional digital camera FinePix JZ300

## Dual Image Stabilization

By combining CCD-shift image stabilization with high sensitivity the FinePix JZ300 greatly reduces the effects of camera shake and subject blur to deliver crisp, clear shots, across the entire zoom range. No more blurred and disappointing photos.



Conventional digital camera FinePix JZ300

## HDTV Compatible Photos and Videos

Able to capture both photos and movies in high definition 16:9 format, and lets you enjoy images on HDTV in breathtaking high definition quality.

\*Optional HD player HDP-L1 is required.

## Optional HDTV Connection Kit

Featuring a HD card reader and a remote control, the HD connection kit (sold separately) makes it easy to display photos and movies on your HDTV.



HD PLAYER HDP-L1



Silver

## 12 Megapixels

Captures sharp, high resolution photos and videos, suitable for enlarging or displaying on a big screen.

## 2.7" LCD

Large, bright 2.7-inch LCD screen lets you compose and playback photos with ease.



Black

## Fujinon 10x Zoom Lens

The versatile 10x zoom lets you zoom right in to the action to capture a range of photographic subjects with pin-sharp results. Plus, a 28mm wide-angle lens lets you fit much more in the frame.



28mm Wide Angle



5x Optical Zoom



10x Optical Zoom



Back