

## Tracking AF

Keeps fast moving subjects in the frame and in focus, even when the zoom is fully extended. Great for capturing dynamic close-ups.



## Natural Light & with Flash



Not sure whether or not you need to employ the flash? Natural Light & with Flash takes two photos in quick succession, one with flash and one without, so you can choose which works best.



## Panorama Mode



Create impressive panoramic photos in-camera. This convenient feature captures and combines three consecutive shots in one panoramic image and saves it to the memory card.

## SPECIFICATIONS

Number of effective pixels <sup>*1</sup>	14.0 million pixels
CCD sensor	1/2.3-inch CCD
Storage media	Internal memory (Approx. 24MB) / SD memory card / SDHC memory card <sup>*2</sup>
File format	Still image: JPEG (Exif Ver. 2.2 <sup>*3</sup> ) / Movie: AVI (Motion JPEG) with Sound / Audio: WAVE format, Monaural sound (Design rule for Camera File system compliant / DPOF-compatible)
Number of recorded pixels	Still image: 4,288 × 3,216 (14M) / 4,288 × 2,864 (3.2 format) / 4,288 × 2,416 (16:9 format) / 3,072 × 2,304 / 2,048 × 1,536 / 1,920 × 1,080 (16:9 format) / 1,600 × 1,200 / 640 × 480
Lens	Fujinon 5x optical zoom lens, F3.6 (Wide) - F5.9 (Telephoto)
Lens focal length	f=5.0 - 25.0 mm, equivalent to 28 - 140 mm on a 35 mm camera
Digital zoom	Approx. 6.7x
Aperture	Wide: F3.6 / F8.0, Telephoto: F5.9 / F13.0 with ND filter
Focus distance (from lens surface)	Normal: Wide: Approx. 45 cm / 1.5 ft. to infinity, Telephoto: Approx. 80 cm / 2.6 ft. to infinity Macro: Wide: Approx. 10 cm - 80 cm / 3.9 in. - 2.6 ft., Telephoto: Approx. 60 cm - 1.0 m / 2.0 ft. - 3.3 ft.
Sensitivity	Auto / Equivalent to ISO 100 / 200 / 400 / 800 / 1600 / 3200 (Standard Output Sensitivity) <sup>*1</sup> ISO 3200. Number of recorded pixels: 3M pixels or lower
Shooting modes	Mode dial: SR AUTO (Scene Recognition), AUTO, Natural Light, Natural Light & with Flash, SP1, SP2, Movie, P SP: Portrait, Baby, Smile, Landscape, Panorama, Sport, Night, Night (Tripod), Fireworks, Sunset, Snow, Beach, Party, Flower, Text
Shutter speed	(Auto mode) 1/4 sec. to 1/1400 sec. (All other modes) 8 sec. to 1/1400 sec.
LCD monitor	2.7-inch, Approx. 230,000 dots, color LCD monitor, Approx. 96% coverage
Movie recording	1280 × 720 pixels / 640 × 480 pixels / 320 × 240 pixels (30 frames/sec) with monaural sound
Power supply	NP-45A Li-ion battery (included)
Dimensions	93.0 (W) × 55.0 (H) × 22.9 (D) mm / 3.7 (W) × 2.2 (H) × 0.9 (D) in. (excluding accessories and attachments)
Weight	Approx. 113 g / 4.0 oz. (excluding accessories, battery and memory card)

<sup>\*1</sup>: Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

<sup>\*2</sup>: Please see the Fujifilm website to check memory card compatibility.

<sup>\*3</sup>: Exif 2.2 is a digital camera file format that contains a variety of shooting information for optimal printing.



For more information, please visit our Website:  
[http://www.fujifilm.com/products/digital\\_cameras/index.html](http://www.fujifilm.com/products/digital_cameras/index.html)

Specifications are subject to change without notice.  
All sample photos are simulated images.

**FUJIFILM**  
FUJIFILM Corporation

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**FINEPIX JX250**

## Ultra Sleek & Stylish 5x Zoom Compact



■ 14 Megapixels ■ Fujinon 5x Optical Zoom ■ 2.7 inch LCD



FinePix. More than you imagined.



## 14 Megapixels

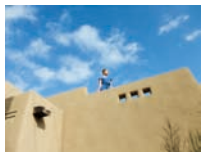
Captures sharp, high resolution photos and videos, suitable for enlarging or displaying on a big screen.

## 2.7" LCD

Large, bright 2.7-inch LCD screen lets you compose and playback photos with ease.

## Fujinon 5x Zoom Lens

The high-quality Fujinon 5x zoom lens will deliver pin-sharp results across the entire zoom range, from wide-angle compositions to dramatic close-up shots.



28mm Wide Angle



5x Optical Zoom



Silver



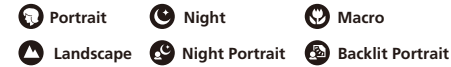
Black



Back

## SR Auto **SR** AUTO

Automatically recognizes six of the most commonly photographed scenes and optimizes the camera's setting to deliver beautiful results every time.



Portrait



Macro

## Automatic Red-Eye Removal

Red-eye removal eliminates any unsightly red-eye reflections to ensure flattering flash portraits and party pictures.



Conventional digital camera



FinePix JX250

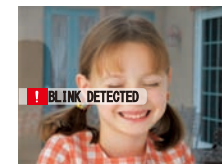
## Smile & Shoot Mode **NEW**

In the 'Smile' scene position mode, the camera automatically triggers the shutter button and takes a photo only once a smile is detected, giving you people pictures to smile about.



## Blink Detection **NEW**

In this mode, the camera will warn you when people in the frame are blinking, giving you the option to retake the photo, or enlarge the face so you can save or delete the image before you take the next shot.



## Digital Image Stabilization

Reduces image blur caused by handshake or when photographing moving subjects to deliver crisp, sharp images.



Conventional digital camera



FinePix JX250

## HDTV Compatible Photos and Videos

Able to capture both photos and movies in high definition 16:9 format, and lets you enjoy images on HDTV in breathtaking high definition quality.

\*Optional HD player HDP-L1 is required.

## Optional HDTV Connection Kit

Featuring a HD card reader and a remote control, the HD connection kit (sold separately) makes it easy to display photos and movies on your HDTV.



HD PLAYER HDP-L1

